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PHILIP MORRIS U.S.A. INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: SD's/SOPM's DATE: September 20, 1990

FROM: D.H. Nelson

SUBJECT: CAMBRIDGE COUPONS

The following are the procedures to be used for Cambridge $2.00 and $2.50 coupons.

Field Inventories

Each section should fax (212-880-3344) a count of $2.00 and $2.50 coupons to Debbie Hufford, NYO by September 28. These coupons should be stored in a secure location in your section office until further notice.

On-Carton Coupons

$2.00 and $2.50 coupons already on-carton at retail should be removed and replaced with a $3.00 coupon. These coupons should be destroyed as soon as possible after you leave the retail store (no count is required).

/ml

cc: J. Chaump
S. Sabella
Region Directors

Section 23:

Alpine $2.00	33,098
Cambridge $2.00	136,304
Cambridge $2.50	52,155
(Cambridge $1.00)	(36,230)

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Source: https://www.industrydocuments.ucsf.edu/docs/glcy0004